ABSTRACT OF THE DISCLOSURE

[0098] An RFID integrated circuit includes a demodulator to receive a first signal, the first signal having been generated by an RFID reader responsive to detection of a first environmental condition. The RFID integrated circuit further includes a controller to set, based on the first signal, a modulation format for the RFID integrated circuit and to configure the RFID integrated circuit to modulate a backscatter signal according to the modulation format.